

Presented by:

*Travis County Youth Show
&
Diamond Cross Rodeo Company*

CPRA

RODEO

Sponsor Book

Friday, January 13, 2017

Saturday, January 14, 2017

7:30 pm

Travis County Expo Center

*To purchase tickets or for more information
please visit:*

www.traviscountyyouthshow.org

About Travis County Youth Show

For over 75 years, Travis County youth have been developing into future leaders through competitive livestock and youth fair projects that teach critical life skills including personal responsibility, financial management, record keeping, time management, sportsmanship, hard work, diligence and integrity.

These annual projects are reinforced through our community-supported live scholarship auction that rewards the participants with college tuition and savings opportunities, while providing donors with the opportunity to build goodwill and the satisfaction that comes from supporting the leaders of tomorrow.

TCYS is a 501 (c) (3) organization

- ✓ Tax deductible advertisement
- ✓ Show of community involvement
- ✓ Company/Services advertisement

SPONSORSHIP LEVELS

Presenting Sponsor (limited to 1) \$10,000

- ♦ Presented by “Your Company Name”
- ♦ Logo and/or company name included in *all marketing materials
- ♦ PA announcement during all events
- ♦ Signage in Show Barn & Auction
- ♦ (2) 4’x8’ arena signs
- ♦ (6) Reserved tickets per night

Exclusive Automotive Sponsor (limited to 1) \$7,500

- ♦ Presented by “Your Company Name”
- ♦ Logo and/or company name included in *all marketing materials
- ♦ PA announcement during all events
- ♦ Signage in Show Barn & Auction
- ♦ (2) 4’x8’ arena signs
- ♦ (6) Reserved tickets per night

Bull Fighters & Barrel Man (limited to 1) \$5,000

- ♦ PA announcement during event
- ♦ Logo placement on Barrel
- ♦ (1) 4’x8’ arena sign
- ♦ (4) Reserved tickets per night

NOTE:

*all marketing material. Sponsorship committment deadline for printed material is October 14, 2016

SPONSORSHIP LEVELS

Center Out Gate Sponsor (limited to 1) \$3,000

- ♦ (1) 4'x8' sign displayed on Center Out Gate
- ♦ PA announcement during all events
- ♦ (2) Reserved tickets per night

Rodeo Event Sponsor (limited to 1 per event) \$3,000

Events include: Bull Riding, Bareback Riding, Saddle Bronc Riding, Tie Down Roping, Breakaway Roping, Team Roping, Steer Wrestling

- ♦ PA announcement during sponsored events
- ♦ Logo inclusion on video boards during sponsored event
- ♦ (1) 4'x8' arena sign
- ♦ (2) Reserved tickets per night

After Rodeo Dance Sponsor \$2,500

- ♦ PA announcement during all Rodeo events
- ♦ (1) 4'x8' arena sign
- ♦ (4) Reserved tickets for Saturday night

SPONSORSHIP LEVELS

Mutton Busting Sponsor (limited to 1) \$3,000

- ♦ PA announcement during all events
- ♦ Logo displayed on video board during event
- ♦ Company representative presents trophies to winner in arena
- ♦ (1) 2'x8' arena sign on chute
- ♦ (2) Reserved tickets per each date sponsored

Bucking Chute Sponsor (limited to 6) \$1,000

- ♦ PA announcement during use
- ♦ Logo inclusion on video board
- ♦ (1) 2'x8' arena sign
- ♦ (4) Reserved tickets for opening night

Calf Scramble Sponsor (limited to 1) \$5,000

- ♦ PA announcement during event
- ♦ Logo displayed on video board during event
- ♦ Signage in Show Barn
- ♦ Company representative presents Certificates to winners in arena
- ♦ (1) 4'x8' arena sign in arena
- ♦ (6) Reserved tickets per night

Arena Signage (unlimited) \$500

- ♦ (1) 3'x5' arena sign
- ♦ (2) Reserved tickets (choice of either night)

SPONSORSHIP FORM

Thank you for your interest in participating as a sponsor at CPRA Rodeo presented by Travis County Youth Show and Diamond Cross Rodeo Company. This is a great opportunity for you to showcase your business, organization or service to the community in a fun and exciting way.

Please review the menu of sponsor options.

We look forward to working with you on this great event!

If you have any questions, please don't hesitate to contact us.

Business or Sponsor Name:

Level of Sponsorship Commitment: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Website: _____

Email: _____

**** Please email a copy of your company logo when submitting your form.**

To submit sponsorship form email troy_wenzel@hotmail.com

501-C3 number will be included on your receipt for your accounting records.

For more information contact Troy Wenzel 512-914-8801.

Thank you for your support!